

<b>Report name</b>	<b>WALL BUILDING MATERIALS – ROMANIAN MARKET OVERVIEW 2010</b>	
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<b>Number of pages</b>	20	
<b>Category</b>	Competitive and Market Intelligence / Sector Study	
<b>Description</b>		
<p>This report is an up-to-date pragmatic overview of the wall building materials market in Romania, comprising relevant data on:</p> <ul style="list-style-type: none"> <li>▪ <b>Market size &amp; structure</b></li> <li>▪ <b>Rankings of major market players</b></li> <li>▪ <b>Profiles of key market players (financials, role in the market, investments, etc.)</b></li> <li>▪ <b>Pricing</b></li> <li>▪ <b>Market drivers, opportunities &amp; threats</b></li> <li>▪ <b>Forecasts and trends</b></li> </ul> <p>Our analysis is the result of continuous research undertaken on the construction markets in Romania in the past 10 years, via a business intelligence approach including thorough desk research and interviews with knowledgeable industry experts and major market players in the sector.</p> <p>Data tables &amp; charts and concise, to-the-point comments are backed up by specific industry insights that would allow for a good understanding of the analysed markets and support effective decision making.</p> <p>All in all, the report is a cost-effective marketing tool for companies interested in the Romanian market for wall building materials, providing quality information for both new market entrants and incumbent players.</p>		
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<b>Companies mentioned</b>	Wienerberger, Simcor, Macon, Elpreco, Xella, Siceram, Somaco etc.	
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