

Report name	PAINTS, DECORATIVE PLASTERS AND OTHER WALL FINISHING MATERIALS – ROMANIAN MARKET OVERVIEW 2010	
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Category	Competitive and Market Intelligence / Sector Study	
<p>This report is an up-to-date pragmatic overview of the Romanian markets for paints, plasters and other wall finishing materials, comprising relevant data on:</p> <ul style="list-style-type: none"> ▪ Market size & structure ▪ Rankings of major market players ▪ Profiles of key market players (financials, role in the market, investments, etc.) ▪ Pricing ▪ Market drivers, opportunities & threats ▪ Forecasts and trends <p>Our analysis is the result of continuous research undertaken on the construction markets in Romania in the past 10 years, via a business intelligence approach including thorough desk research and interviews with knowledgeable industry experts and major market players in the sector.</p> <p>Data tables & charts and concise, to-the-point comments are backed up by specific industry insights that would allow for a good understanding of the analysed markets and support effective decision making.</p> <p>All in all, the report is a cost-effective marketing tool for companies interested in the Romanian markets for paints, plasters and other wall finishing materials, providing quality information for both new market entrants and incumbent players.</p>		
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Companies mentioned	Deutek, DAW, Fabryo, Policolor, Kober, Atlas, Akzo Nobel, Rigips, Knauf, Henkel, Atlas, Lafarge, Baumit	
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