

<b>Report name</b>	<b>CEMENT, CONCRETE &amp; AGGREGATES – ROMANIAN MARKET OVERVIEW 2010</b>	
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<b>Category</b>	Competitive and Market Intelligence / Sector Study	
<p>This report is an up-to-date pragmatic overview of the cement, concrete &amp; aggregates market in Romania, comprising relevant data on:</p> <ul style="list-style-type: none"> <li>▪ Market size &amp; structure</li> <li>▪ Rankings of major market players</li> <li>▪ Profiles of key market players (financials, role in the market, investments, etc.)</li> <li>▪ Pricing</li> <li>▪ Market drivers, opportunities &amp; threats</li> <li>▪ Forecasts and trends</li> </ul> <p>Our analysis is the result of continuous research undertaken on the construction markets in Romania in the past 10 years, via a business intelligence approach including thorough desk research and interviews with knowledgeable industry experts and major market players in the sector.</p> <p>Data tables &amp; charts and concise, to-the-point comments are backed up by specific industry insights that would allow for a good understanding of the analysed markets and support effective decision making.</p> <p>All in all, the report is a cost-effective marketing tool for companies interested in the Romanian market for cement, concrete &amp; aggregates, providing quality information for both new market entrants and incumbent players.</p>		
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<b>Companies mentioned</b>	Lafarge, Holcim, Heidelberg, ReadyMix, Alas, Grandemar, Strabag	
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